

APPLICATION FORM
Expression of Interest (EOI)
For Marketing of Rice of Paddy Variety “Telangana Sona”
under PJTAU–Partner Co-branding Arrangement

1. Name of the Applicant Organization:

(As per registration records)

2. Category of Applicant:

- Rice Miller
- Rice Processor
- Marketer / Distributor
- Agri-business Firm
- Farmer Producer Organization (FPO)
- Cooperative Institution
- Others (specify):

3. Legal Status of the Organization:

- Proprietorship
- Partnership
- Private Limited Company
- Public Limited Company
- Cooperative Society
- FPO
- Others (specify):

4. Year of Establishment:

5. Registration Details:

- Registration Number: _____
- Date of Registration: _____
- Registering Authority: _____

(Attach copy of registration certificate)

6. Registered Office Address:

PIN Code: _____

Telephone: _____

Email ID: _____

Website (if any): _____

7. Authorized Contact Person:

- Name: _____
- Designation: _____
- Mobile Number: _____
- Email ID: _____

8. Experience in Rice Milling / Processing / Marketing:

- Total years of experience: _____
 - Brief details of activities undertaken: _____
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9. Infrastructure and Facilities Available:

(Attach supporting documents, if any)

S. No.	Particulars	Details
1	Rice milling unit	<input type="checkbox"/> Yes / <input type="checkbox"/> No
2	Milling capacity (TPD / TPA)	_____
3	Processing facilities	_____
4	Storage / warehousing	_____
5	Packaging & labeling facilities	_____
6	Quality control / testing	_____

10. Experience in Branding / Co-branding /Marketing (if any):

11. Market Presence:

- Markets covered (District/State/National):
-

- Marketing channels (Retail / Wholesale / Institutional / Online):
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12. Proposed Plan for Marketing “Telangana Sona” Rice:

(Brief note on procurement, processing, branding, distribution, and promotion under PJTAU–Partner co-branding)

13. Annual Turnover (Last 3 Financial Years):

Financial Year Turnover (₹ in Lakhs / Crores)

Year 1 _____
Year 2 _____
Year 3 _____

14. Prior Experience with Agricultural Universities / ICAR Institutes (if any):

Yes No

If yes, details:

15. Declaration:

I/We hereby declare that the information furnished above is true and correct to the best of my/our knowledge and belief. I/We understand that submission of this EOI does not confer any right for selection and that Professor Jayashankar Telangana Agricultural University (PJTAU) reserves the right to accept or reject any or all EOIs without assigning any reason.

Place: _____

Date: _____

Signature of Authorized Signatory

Name: _____

Designation: _____

Seal of the Organization

Enclosures (Checklist)

- Registration Certificate
- PAN / GST details
- Infrastructure details
- Experience credentials

For more details: Please contact Director (Seeds), Administrative Office, PJTAU, Rajendranagar, Hyderabad-500 030

Mobile: 8008404874 Email: seeds@pjtau.edu.in