

NATURAL DYE PROCESSING AND INCUBATION CENTER, DEPARTMENT OF APPAREL & TEXTILES, C.C.Sc., PJTSAU, RAJENDRA NAGAR, HYDERABAD-500 030.

India is one country, where every religion and community celebrates their culture. There are festivals of India state wise, religion-based, and community-wise. So, every day is a new celebration in this country. Ganesh Chaturthi, is one of the important religious festivals of India, celebrated in most of the states of India and abroad.

Lord Ganesh idols are installed in homes and as well as in Ganesh pandas of colonies, welfare associations, temples and institutions. These idols are decorative and are made up of plaster of paris (POP) and synthetic colours creating highly polluted environment during their production, worship and disposal. They not only harms the environment but also creating health problems to the artisans who all are involved in making and painting of idols from POP and synthetic paints respectively. The only solution to the above mentioned issues is through use of clay for making objects and idols and replacing synthetic paints with natural paints.

PJTSAU is pioneer in commercially producing a wider range of paints from different natural dye yielding plant sources grown in India. The production involves the most acceptable colour palette of paints and painted clay Ganesh idols are sold at Natural Dye Processing and Incubation Center, PJTSAU. Thus creating a pollution free environment and celebrating ecofriendly Ganesh Chaturthi. The developed natural dye paints are biodegradable, easy application through brush, spray gun and hand too. The multiple uses by painting on clay, fried clay, wood, cane and paper is added advantage with these paints. The paint and painted idols price list along with terms & conditions are given below.

Price of Bio degradable Natural Dye Paints

| S.No | Paint | Price per litre(Rs.) | |
|---|----------------|----------------------|--|
| 1. | White Paint | 150.00 | |
| 2. | Colour Paint * | 620.00 | |
| 3. | Black Paint | 730.00 | |
| *Colour range shades of Yellows, Blues, Reds, | | | |
| Oranges, Greens, Violets and Pinks | | | |









Price list of Eco Ganesh idols

| S.No. | Idol Size | Price |
|-------|-----------|-----------|
| 1. | 6 Inches | 130.00 |
| 2. | 8 Inches | 200.00 |
| 3. | 1 Foot | 550.00 |
| 4. | 1.5 feet | 1,400.00 |
| 5. | 2 Feet | 3,850.00 |
| 6. | 3 Feet | 9,350.00 |
| 7. | 4 Feet | 13,200.00 |
| 8. | 5 Feet | 20,900.00 |

Terms & Conditions for placing orders:

- 100 idols 1 week time, 50 % advance & 50% at time of pick up
- 500 idols 15 days' time, 50 % advance & 50% at time of pick up
- 1000 idols 1month time, 50 % advance & 50% at time of pick up
- 3, 4 & 5 feet idols (single idol) 15 days' time, 50 % advance & 50% at time of pick up
- 5% price reduction on purchase of 100& above idols (single/assorted sizes)
- 10% price reduction on purchase of 500 & above idols (single/assorted sizes)
- No packaging and covers will be provided by NDPIC
- No home/ office deliveries will be entertained.
- Quality checking of the idols will be the responsibility of the customer
- Small idols will be newspaper wrapped

Meet us at ndpic @ **8977894226 or ndpic.pjtsau@gmail.com** for paints, clay painted idols, textiles, festive coloured powders, field visits, workshops and trainings **Location on google map**: 8CC7+FW5, Acharya Ng Ranga Agricultural University, Rajendranagar mandal, Hyderabad, Telangana 500030